



PRESS RELEASE – For Immediate Release

The very first virtual edition of CAMMAC's 2020 Summer Music Camp was launched in July, with classes and activities taking place through September.

Amateur musicians of all ages and abilities are invited to connect and make music through an inspiring online learning experience.

July 29, 2020 – Since mid-July, the very first virtual edition of CAMMAC's summer music camp has been offering a wide range of music classes online. Students can choose between a wide range of disciplines and genres, from classical piano to world percussion. Private and semi-private classes, group classes, workshops and conferences are available, offered by an impressive lineup of experienced professional musicians. Notable conferences include **400 Years of Opera, A History of One of the Major Genres of Classical Music**, presented in collaboration with the Opéra de Montréal, with Pierre Vachon, Musicologist and Director of Communications for the Opéra De Montréal.

A fun series of free virtual get-togethers is also on offer: participants and teachers meet in an informal online setting, giving them a little taste of the "camp life" that participants usually experience at CAMMAC throughout the summer. Among the activities: Virtual Cocktails, Cabaret and Chat evenings and Trivia Night. CAMMAC teachers are also creating video clips for the summer camp, including the quintessential CAMMAC happening, "*Wine and Cheese with Francis*" presented by François Colpron, Artistic Director of Les Boréades de Montréal and Program Director for Week 3 at CAMMAC.

While the current crisis confronts CAMMAC with major challenges, including the temporary closure of the Music Centre, CAMMAC's leadership and Board of Directors recognize that there are many opportunities to continue to promote the organization and work towards the achievement of its mission and goals. Despite the fact that the world we live in has changed a great deal in recent months, CAMMAC's mission is to create opportunities for amateur musicians of all ages and abilities to come together to make music. There are many obstacles for musicians wanting to get together to share their passion these days – a virtual program that promotes an experience of being able to learn and play music together as a community is a timely offering.

The intention for the new virtual program is that it will become part of the educational and pedagogical offer of the CAMMAC Music Centre even after the global health crisis is resolved. "We believe that this initiative could continue long after the pandemic, as it allows CAMMAC to keep in touch with its members, and also helps our participants to be well prepared for programs at the Music Centre, once we're

open again. It's also a commitment to our wonderful teachers in these uncertain times and beyond. So, it's a very positive and exciting project! And of course, there is also an opportunity for CAMMAC to increase its visibility with the potential to attract participants from across Canada and around the world," says Artistic Director Guylaine Lemaire.

For information and registration: <https://cammac.ca/en/2020-summer-music-camp-virtual-edition/>

Sign up for CAMMAC's Newsletter: <https://cammac.ca/en/contact/>

Scenes from CAMMAC:





CAMMAC'S MANDATE AND ROLE IN TODAY'S SOCIETY

Located on an enchanting site on the shores of beautiful Lake MacDonald in the Laurentians, the CAMMAC Music Centre is unique in Canada. CAMMAC exemplifies “participative culture”, as described by the Canada Council’s CEO Simon Brault in his book, *La Culture avec un grand C*. The organization’s mandate is to encourage people of all ages to experience the joy of making music together in a welcoming, supportive environment.

CAMMAC’s vision and core values are an example of the kind of society we wish for in Canada: people living a happy, healthy and productive life that leads to personal growth and a sense of belonging, in a bilingual environment that builds bridges between our cultures. These qualities transcend age, language and cultural differences, and citizens who practice the arts bring an invaluable contribution to their communities.

To create a quality experience for its members, CAMMAC exclusively engages highly skilled professionals to guide amateur musicians and students of all ages and levels in their musical learning experience.

CAMMAC is a vital part of Canada’s music ecosystem. Many of Canada’s top musicians have studied at CAMMAC, including Yannick Nézet-Séguin, Daniel Taylor, Timothy Hutchins and Gregory Charles to name a few. Orchestras across Canada employ musicians who have studied at CAMMAC. CAMMAC participants are highly representative of the core audiences for professional classical music concerts – the very people that make it possible for classical music to survive in today’s world.

In addition, over the past two decades CAMMAC’s Musical Sundays Festival has presented a program of internationally renowned artists such as The Gesualdo Six, the Utrecht String Quartet, Stéphane Tétreault, Les Voix Humaines and Charles Daniels, Guillaume Martineau, Quartom, the Vienna Trio and musicians from Les Violons du Roy.

CAMMAC also has a presence in the Ottawa-Gatineau, Toronto, and Montreal regions, where an array of musical activities for amateur musicians are offered, including concerts, sight readings, and more.

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